

SNEHA J

COPYWRITER, SOCIAL MEDIA AND ONLINE CONTENT CREATOR

I come with over 6 years of work experience from renowned companies like TCS, Zoho, and Ivy Mobility. I have worked in e-commerce, blockchain, healthcare, education, Supply chain, Product Marketing, and Tech writing for SaaS industries.

A passionate writer turned on by the growth in a corporate environment, I love what I do and am happy as long as it benefits the organization.

WHAT I OFFER

- Ecommerce Website Content
- Product Description
- Website Content
- Technical Pieces
- Creative Blogs
- Social Media Management
- Email Content
- Newsletters
- Digital Campaigns
- Ad Landing Pages
- Paid Advertisements
- Persona Creation
- Content Strategy
- Webinar Planning and Execution
- Outbound Lead Generation
- SEO
- Guest Posting
- Brand Building
- Brand Revamp



ECOMMERCE

<https://www.zoho.com/commerce/>



PRODUCT WEBSITE

<https://beckonwtf.com/>

EDUCATIONAL

<https://gil-institute.com/>



LOGISTICS

<https://shipyaari.com/>

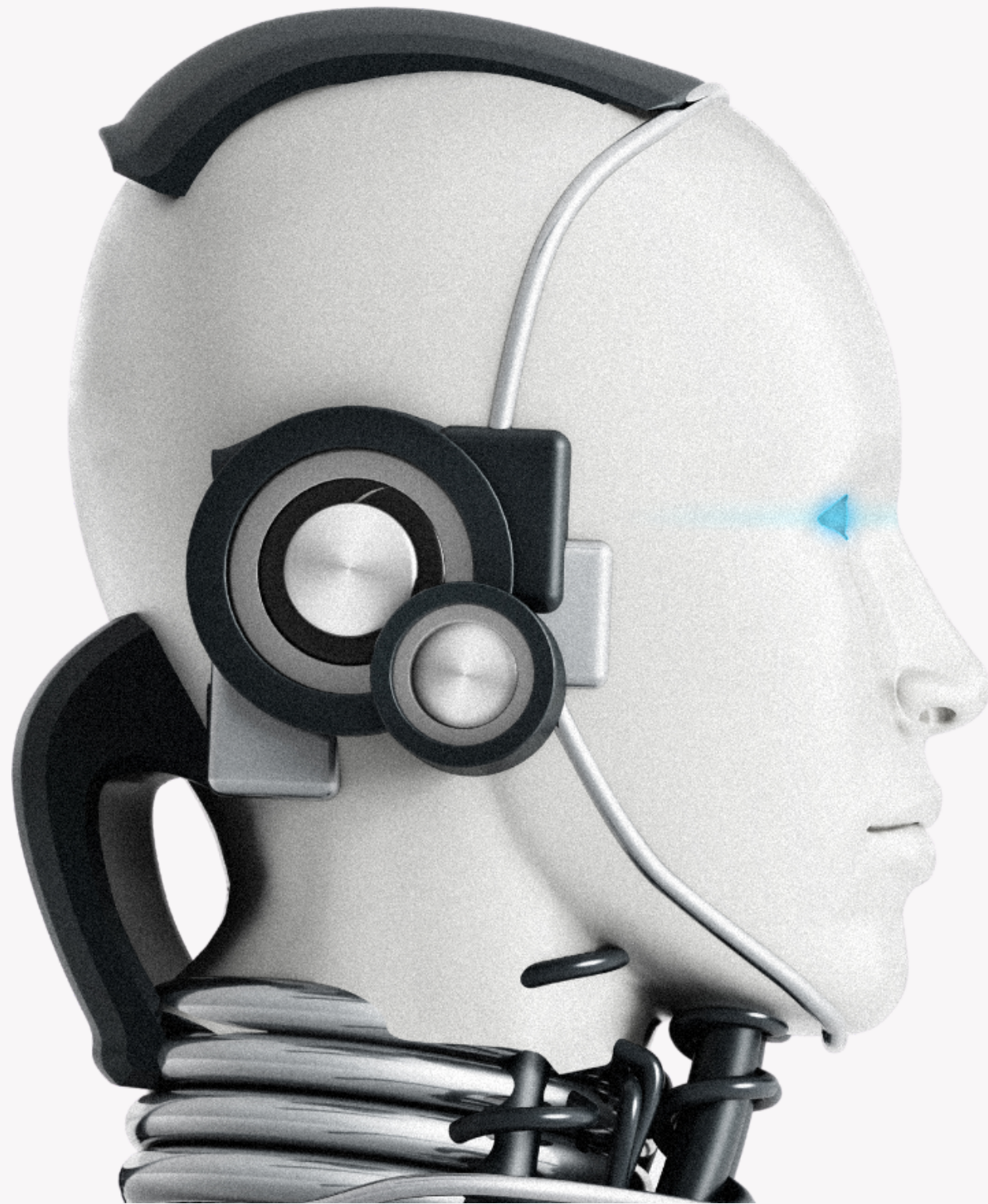
INTERNATIONAL AGENCY

<https://oromahinternational.com/>

DIGITAL MARKETING

<https://www.firstsight.in/>





AI AND BLOCKCHAIN

<https://www.mayamd.ai/>

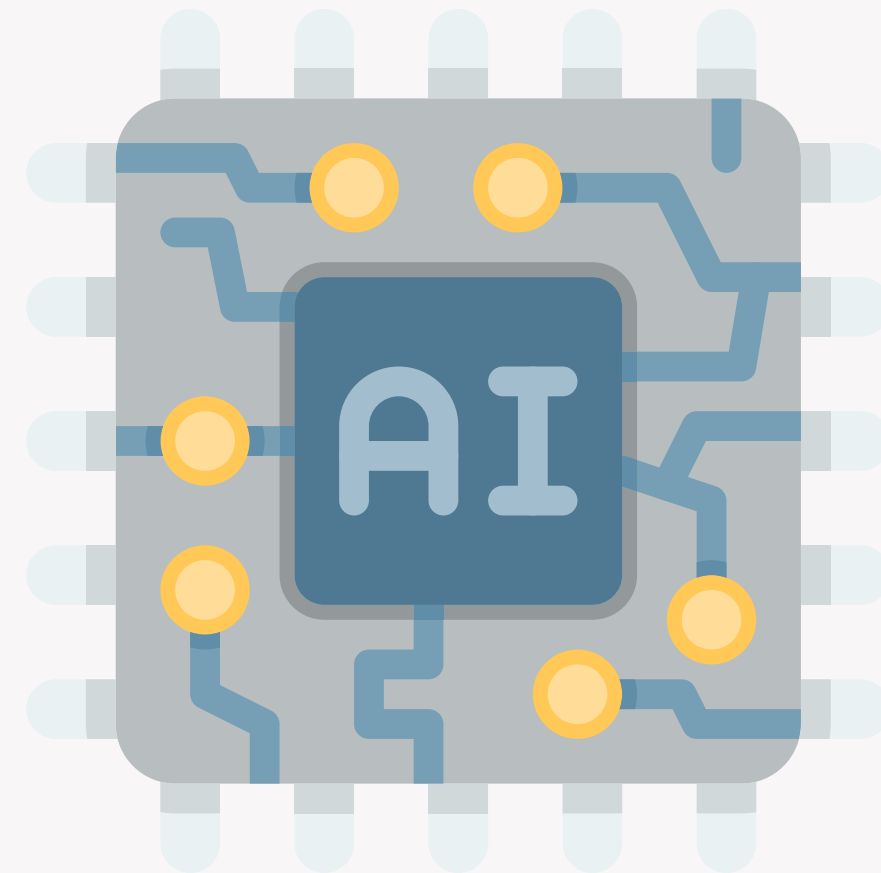
First AI

*Their newest websites are work in progress

WEB DEVELOPMENT

B2B CLIENTS

<https://www.oxsoftwares.com/>



HABBIT.CO.IN

Manage their Mentors and
Courses, along with Websites and
Landing pages being developed

LONG FORM BLOGS

<https://www.zoho.com/commerce/insights/use-minimum-order-quantity-and-value-in-ecommerce.html>

<https://ivymobility.com/Blog/5-must-haves-in-your-van-sales-software/>

<https://ivymobility.com/Blog/distribution-software-digital-transformation-in-2023/>

<https://ivymobility.com/Blog/van-sales-software-for-improved-order-and-delivery-management/>

SOCIAL MEDIA MARKETING

https://www.instagram.com/p/CMJkA2rD5__/

<https://www.instagram.com/shamaarlearningcenter/>

<https://www.linkedin.com/company/arete-design-studio-dubai/>

https://www.instagram.com/p/CqA_V49Pa_u/

PRESS RELEASE, VIDEO STORYBOARDS & WEBINARS

<https://ivymobility.com/news-press/>

<https://ivymobility.com/webinar-recordings/>

<https://ivymobility.com/videos/>